



Advertising and Promotional Activities at the TBA

Introduction

The TBA is a not-for-profit organisation, and its club rooms are principally for the playing of bridge by its members. The TBA wants to ensure that it is fair and equitable to others wanting to use the venue to promote their activities or retail any produce.

Purpose

This policy outlines how the TBA deals with promotions, advertising and sales in the TBA clubrooms by other organisations.

Scope

This policy applies to all situations where any individual or an organisation wants to promote advertise or sell their products or services at the TBA clubrooms.

Policy

- As a rule the TBA does not permit the advertising, promotion or sale of products or services at their clubrooms unless the person or organisation has a sponsorship arrangement with the TBA. In these cases, there will be a formal arrangement between the sponsor and the TBA.
- This advertising includes posters, handouts and other promotional material.
- There may be some bridge related events that will be a specific interest to TBA members which will be permitted to be displayed. The Bridge Operations Manager will determine whether something is of interest and relevance.
- The TBA makes an exception for TBA members to sell their wares to other TBA members whilst they are attending the clubrooms.

Document information

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Responsible person	Secretary